



## Call for Papers

*Humanistic Management Journal* Special Issue

### **A World Ethos for Global Business? Cosmopolitan Responsibilities of Management**

**Submission Deadline (journal): May 31, 2018**

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### **Humanistic Management Journal Special Issue**

#### Call for Papers

We are witnessing a world of multiple interlocking crises. Businesses are increasingly expected to solve to these “wicked” problems instead of contributing to them. Society demands responsible business behaviour on a global scale.

While we have a world economy, we do not have a world government; nor can we expect, at least in the foreseeable future, a system of global governance with sufficient sanctioning powers to enforce legal mandates for businesses and other organizations (including churches, NGOs etc.) worldwide. For this reason alone, the ethical dimension of business cannot be entrusted solely to the law.

The need for responsible business practices, in short, has never been greater. Globalized markets would seem to require an underlying ‘ethos’, a common spirit of humanistic business practice substantiated by shared experience. Managers and economic decision-makers, however, are increasingly operating within multi-cultural

settings with divergent social customs and conventions; no 'one size fits all' formula approach will do. We welcome submissions on:

Theory:

- How a common World Ethos (or Global Ethic) could support responsible business practice on a global scale.
- How a World Ethos for global business could be conceptualized by drawing on interdisciplinary, multidisciplinary, or transdisciplinary perspectives from the sciences and humanities.
- How such a World Ethos could be variously articulated and promoted within organizations (including businesses).
- Specifically, which conceptual elements of existing management theory need to be developed further (e.g. dignity, intrinsic value, well-being, responsibility, integrity etc.), and which new theoretical tools (if any) need to be harnessed?
- The role of ethics as informing and supporting strategy development rather than constraining and limiting organizational action.

Practice/Pedagogy:

- The extent to which such a humanistic, individual-centred 'ethos' is already present in contemporary globalised business practice.
- Case studies exploring such practices, incl. their upsides and downsides.
- Course material to teach relevant skills.

Policy Support:

- What governments and civil society around the world can do to support the efforts of (esp. multinational) corporations in this direction.
- Discussion of specific public policy frameworks (UN Global Compact, OECD Guidelines, International Human Rights Charter etc.).

## References/ Sources

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Küng, Hans, *A Global Ethic for Global Politics and Economics*, (Oxford University Press, 1998).

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Submission to the special issue – **deadline May 31, 2018** – is required through Editorial Manager at <https://www.editorialmanager.com/hmaj/default.aspx>

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